

# The Canon



Reports from the Battlefield of Ideas

Spring 2001

Intercollegiate  
Studies Institute

## ISI Guides Help Students Help Themselves

ISI has launched the Student Self-Reliance Project, an integrated, sequential program of educational supplements. The Project is designed to guide students in making key decisions that will enable them to acquire an appreciation of the foundations of freedom—no matter how politicized their college may be. ISI is already seeing promising and positive results from this program.

*The Wall Street Journal* highlighted ISI's Study Guides to the Major Disciplines, one component of the Project, in a November 3, 2000, editorial. The study guides provide supplemental educational guidance in a given discipline or course of study. Written by leading authorities, the guides offer a reliable overview of thought in fields ranging from literature to economics. "[T]hese slim volumes come close to consituting mini-great books in themselves," wrote the *Journal*. As a result of the editorial, hundreds of people called ISI to order copies of the Study Guides.

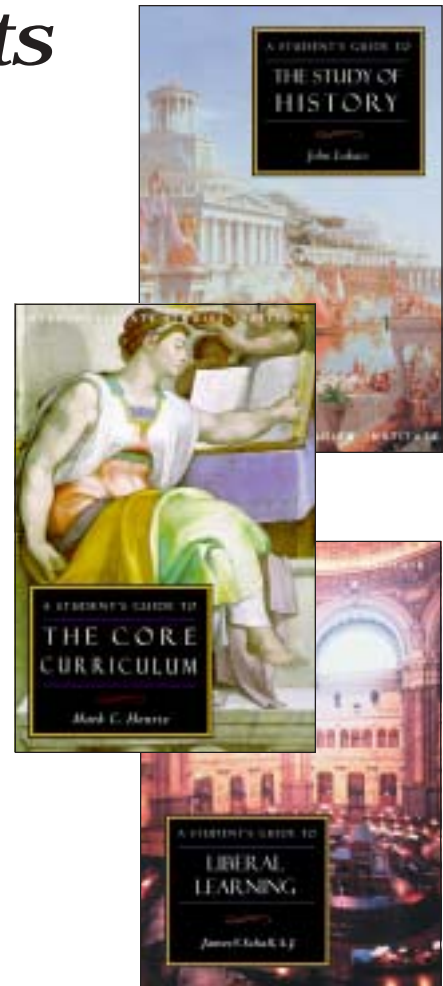
An initial market test of the Project is exceeding all expectations. Based on response cards enclosed with the guides, 91.6% of teachers and students surveyed would recommend the ISI guides to others. A professor at the Uni-

versity of Virginia wrote ISI, "This series is a great idea. I wish such books had been around during my time as a student. They are just what the intellectually curious student needs these days." High school guidance counselors in 44 states have requested additional guides for distribution to their students.

The administration of Catholic University of America included copies of ISI's *Student's Guide to Liberal Learning* by James Schall to all incoming freshmen as part of their orientation materials last fall. Designed to answer the question, "What is the essence of a liberal arts education?", *A Student's Guide to Liberal Learning* introduces students to the vital connection between liberal education and America's Western heritage.

The Project books and guides were developed with 15 months of detailed advice from students, professors, and recent graduates. Through their suggestions and feedback, ISI determined how to most effectively address the deficiencies of higher education.

One of the greatest benefits of these new resources is that they multiply the effects of ISI's core programming by providing larger numbers of young people with assistance tailored to their specific



needs. The Project includes a website, [www.collegeguide.org](http://www.collegeguide.org), that makes available the text of the guides (see next page). This year, ISI will build on the enthusiastic response of students, teachers, and parents through an extensive marketing and distribution campaign.

Any of the Project elements can be ordered by calling ISI at 1-800-526-7022, or by visiting [www.isi.org](http://www.isi.org).

## Hoeflich Receives Lifetime Achievement Award



From left to right: ISI President Ken Cribb, Chairman Louise Oliver, Charles Hoeflich, President Emeritus Vic Milione.

Longtime ISI trustee and Secretary-Treasurer Emeritus Charles H. Hoeflich was awarded the

Institute's Lifetime Achievement Award last August. ISI President Ken Cribb, President Emeritus Vic Milione, Chairman Louise Oliver, Executive Vice President John Lulves, and Vice President Spencer Masloff presented Mr. Hoeflich with the award at his farm in Souderton, Pennsylvania, during a luncheon celebrating the occasion. The Lifetime Achievement Award was given in recognition of "forty-seven years of distinguished service to ISI and to its mission 'to educate

for liberty.'" Mr. Hoeflich is a charter trustee of ISI, and during a long and distinguished career in business, he turned the Union National Bank of Souderton into one of the most successful financial institutions in Pennsylvania. In May, ISI's Board of Trustees unanimously approved a resolution to rename the award in Mr. Hoeflich's honor, calling it the "Charles Hoeflich Award for Lifetime Achievement." In a letter to the Board, Mr. Hoeflich wrote, "Naturally one cannot feel worthy of such recognition but please be assured this one is so completely grateful [that] the euphoria has continued unabated."

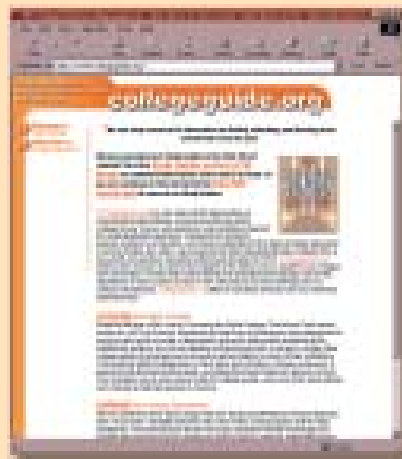
## ISI Launches Interactive Website

To serve the growing national interest in cyber-education, ISI has launched a new website, **www.collegeguide.org**. **Collegeguide.org** is a one-stop site for information on choosing the right college and excelling as an undergraduate. Designed for students, parents, guidance counselors, and anyone interested in the state of higher education in America today, **collegeguide.org** offers a vast array of resources not found anywhere else.

The site features ISI's Student Self-Reliance Project, which allows visitors to access the complete texts from ISI's new Study Guides to the Major Disciplines series. Na-

tionally known scholars offer wisdom acquired during a lifetime in the classroom so that anyone attending college will be able to discern curricular gold from brass. Visitors can get advice on what courses every student should take, what books matter in college and in life, and how students can thrive in their field of study.

At **collegeguide.org** visitors may also read the full text of ISI's critically acclaimed guide, *Choosing the Right College: The Whole Truth about America's 100 Top Schools*. This link takes visitors to every essay in the ISI college guide—now one of the best-selling essay guides in America.



Visitors may download all of the featured guides and books free of charge or place orders through **collegeguide.org's** secure web server. For more information, email ISI at **collegeguide@isi.org** or call Winfield Meyers at (800) 526-7022.

## 3rd Annual ISI Campus Outrage Awards: “Pollys” Highlight Campus Excess

ISI's Campus Outrage Awards, now known as the Pollys, continue to expose to a vast worldwide audience the most outrageous “politically correct” actions of college faculty and administrators who are attempting to impose their radical ideology on America's young people.

On April Fools' Day 2000, the Pollys' first prize went to San Diego State University, where administrators vigorously defended a class assignment that students cruise gay bars—and this for a course that is required before students can receive their California teaching certificates.

*Education 451* requires students to participate in homosexual “workshops,” take “cultural plunges,” and cruise the gay bar scene—all at the expense of California taxpayers.

Students in *Education 451* who have a more conservative viewpoint about the gay lifestyle had their freedom of speech abridged

when they were forced to recite aloud before the class in Maoist re-education camp fashion, “I am gay,” or “I am a lesbian” and then describe how it feels to be gay in various situations.

Since their inception in 1998, the Pollys have been a tremendous success as literally millions of readers, viewers, and listeners around the world have learned about the crazy shenanigans of American campus radicals.

ISI's first Polly went to Arizona State University for firing drama professor Jared Sakren, who refused to teach Shakespeare from a radical feminist perspective. Sakren's case gained national and international notoriety. He eventually sued Arizona State and reached a settlement of \$395,000 on November 14, 2000.

Stories about Sakren's plight and other campus outrages have appeared in *The Sunday Times* (London), *The Wall Street Journal*, *US News & World Report*, *Fox TV*

*News*, *The New York Times*, *The Washington Post*, *The Los Angeles Times*, and in more than 1,000 other media outlets.

Millions of listeners learned of the Pollys in April of 2000, when Tony Snow devoted a segment to them while a guest host on the Rush Limbaugh Show.

Publicity generated by the Pollys exposes the true nature of many campus radicals who give only lip service to freedom of speech and the toleration of opposing viewpoints.

Spotlighting this double standard, ISI awarded a Polly last year to University of Texas administrators who canceled a speech by Henry Kissinger when campus radicals branded him as nothing more than a war criminal. Administrators claimed Kissinger's speech could have caused an outbreak of violence and endangered the people in the auditorium.

Those other bastions of free speech, Yale and Harvard, tied for a 2000 Polly with their heavy-handed tactics against students who oppose the gay rights movement. Yale administrators threatened to severely discipline students who criticized “Gay Pride Week,” and warned that offenders could be hauled before the school's Executive Committee to face sexual harassment charges. Meanwhile, administrators at Harvard rebuffed conservative students who had criticized highly pornographic posters celebrating “National Coming Out Day.”

For a more detailed listing of the 2000 Polly Awards, visit ISI's website at [www.isi.org/programs/outrage/winners](http://www.isi.org/programs/outrage/winners) or call us at 1-800-526-7022.



## The ISI Honors Program: Preparing the Next Generation of American Leaders

The ISI Honors Program was launched five years ago to provide intense intellectual training and career development to America's most talented undergraduates. Already ISI's Honors Fellows are beginning to make their mark on the world. For instance, Eric Cohen (Williams, 97-98), fresh from a Fulbright year in Canada, has quickly risen from assistant editor to managing editor of the prestigious journal *The Public Interest*. Likewise, Hunter Campaigne (Notre Dame, 98-99) has recently been promoted at The Heritage Foundation to become Coordinator for Civil Society Projects.

Two Honors Fellows have received Luce Fellowships in support of work and study in Asia. Moana Erickson (Georgetown, 97-98) is studying at Hong Kong University, while William Norris (Princeton, 98-99) is working in Taipei, Taiwan. Thomas Brown (Harvard, 98-99) received a Marshall Fellowship for graduate study at Oxford University. And, Ilya Shapiro (Princeton, 98-99) has recently begun graduate studies in international relations at the London School of Economics.



Honors Fellows are pictured here participating in a small group colloquium in the library of Russell Kirk at Mecosta, Michigan.

Each year, ISI selects a number of the nation's most talented undergraduates to participate in a year-long Honors Program of educational enrichment and career training. This year, 50 ISI Honors Fellows are receiving intellectual training, faculty mentoring, and career counseling that will prepare them to be America's next generation of leaders committed to the principles of freedom.

*"I know the program will be of lasting value to me throughout the rest of my education and as I head into professional life."*

As one recent Honors Fellow from Williams College sums up: "ISI's Honors Program brings together students and professors to wrestle with the central ideas that have shaped our culture and our civilization. Beyond sober reflection, the program also confronts students with the challenge of shaping good ideas into effective institutions—and that is the great challenge of statesmanship."

ISI launched the 2000-01 program last summer with week-long retreats in Philadelphia and Boise for top undergraduates and faculty from across the nation.



An amphitheatre provides the location for a lecture on Shakespeare during the 2000 Boise, Idaho, Honors Fellows Conference.

During the retreats, which included lectures, seminars, and small-group discussions, Honors Fellows received practical career assistance as well as rigorous intellectual training. One student from the University of Montevallo raved, "The conference was light years more educational and helpful than any conference I have ever experienced."

Through a competitive selection process, ISI's Honors Program identifies 50 top undergraduates and offers them an opportunity to intensely explore ideas too often excluded from contemporary university curricula. It does so with "Socratic-style" colloquia, an array of new educational guides, and one-on-one mentoring by top ISI volunteer faculty members from schools such as Dartmouth College, Fordham University, Amherst College, Texas A&M University, and Catholic University of America.

In the words of one Honors Fellow from Yale University: "To meet and learn from some of America's outstanding social and cultural critics is a rare opportunity indeed. These professors offer a se-

## Honors Program Nurtures Future Leaders

(continued from previous page)

rious and scholarly challenge to the regnant orthodoxies of the liberal elites that dominate most American universities.”

Yet the greatest accomplishment of the Honors Program is the way it transforms the lives of students. It is for this reason that faculty rank the Honors Program as “one of ISI’s most valuable and effective projects.”

Students agree. According to one Honors Fellow from Stanford

University: “The ISI Honors Program is an unbeatable opportunity for college students to enhance their university experience.... I know the program will be of lasting value to me throughout the rest of my education and as I head into professional life.”

For more information about this life-transforming program, please contact Lynn Robinson via email at [lrobinso@isi.org](mailto:lrobinso@isi.org), or by calling 1-800-526-7022.



Over the course of a year, ISI Honors Fellows receive practical career assistance as well as rigorous intellectual training.



## ISI's Flagship Journal Celebrates 35th Year

For over three and a half decades, *The Intercollegiate Review* has advanced views that strike at the heart of the prevailing orthodoxies of contemporary American scholarship, but the contents of its 35<sup>th</sup> anniversary issue struck a nerve of international proportions.

Inspired by millennium lists of the “best of the century,” the Fall 1999 issue of *The Intercollegiate Review* put a new twist on an old idea by compiling two lists: the 50 best and the 50 worst books of the twentieth century. A panel of 12 distinguished professors and scholars contributed to the lists, considering only non-fiction works that were originally published in English.

The lists, nicknamed the “50/50,” sparked national media attention, including *The Wall Street Journal*, *National Review*, *Time*, and C-SPAN’s *BookTV*, which spotlighted the “50/50.”

Reactions to the list also came from as far away as Australia. Even *The Samoan News* (which appreciated the ranking of Margaret Mead’s *Coming of Age in Samoa* as the century’s worst book) highlighted

the lists in a lengthy article, which was then picked up by the Associated Press newswire. One of the editors of the “50/50,” ISI’s Winfield Myers, was subsequently interviewed by Radio New Zealand.

In the words of Pulitzer-Prize winner Paul Greenberg, *Los Angeles Times* syndicated columnist: “The more one thinks about this choice, the better.... Not just one generation was influenced by Margaret Mead’s prodigious imagination and paltry facts. The line from *Coming of Age in Samoa* in the 20s leads to the equally adolescent dreams of the 60s and the current confusions in the 90s.”

Since its inception in 1964, *The Intercollegiate Review* has combated such confusion through its dedication to the pursuit of truth. It remains one of the most widely read academic journals in the country. And, with *The Intercollegiate*

*Review*’s 35<sup>th</sup> anniversary issue, another generation of faculty and students has been introduced to the world of conservative scholarship. Subscriptions and back issues may be ordered by calling 1-800-526-7022, or by visiting [www.isi.org](http://www.isi.org).



## *ISI Weaver Fellows Spotlight:*

# Achievements in Freedom

Since 1964, ISI has awarded nearly 500 Richard M. Weaver Fellowships to deserving graduate students who intend to pursue a career in academia. We are now beginning to see the fruits of those earliest awards in the respected scholarship and reputation the first generation of Fellows has built for itself and thus in the high standard set for future Weaver Fellows.

Weaver Fellows now occupy important positions as professors, writers, historians, and leaders in the world of affairs. With this issue, *The Canon* inaugurates a special column, “The Weaver Spotlight.” This new column draws upon the vast array of achievements accomplished by Weaver Alumni over the years and features select, characteristic examples.

Rear Admiral Mike Ratliff (WF 1969-70), U.S.N. (ret.), served as the 59<sup>th</sup> Director of Naval Intelligence before becoming ISI’s Vice President, Program, in May 2000. For his outstanding naval service, Admiral Ratliff was awarded the Defense Superior Service Medal,

two Legion of Merit awards, three Defense Meritorious Service medals, and the Navy Achievement Medal, among several others.

In addition to his distinguished naval career, Admiral Ratliff is a scholar of the first order. At Johns Hopkins University, the Admiral was both a Weaver Fellow and Woodrow Wilson Fellow. He also studied as a Fulbright Scholar at the London School of Economics.

One of ISI’s most prominent Fellows is Edwin J. Feulner, Jr. (WF 1964-65), president of The Heritage Foundation in Washington, D.C. In the world of politics, Feulner was recognized for his work as “a leader of the conservative movement” by Ronald Reagan, who awarded him the Presidential Citizens Medal. Feulner has served as chairman of the U.S. Advisory Commission on Public Diplomacy, as a consultant to President Reagan on domestic policy issues, as a former director of the Republican Study Committee, and he was appointed by then-Senate Majority Leader Bob Dole and House Speaker Newt Gingrich as Vice Chairman of the National Com-

mission on Economic Growth and Tax Reform.

Feulner is also a prominent leader in the academy. In 1996 he was elected president of the Mount Pelerin Society, the world’s foremost body of conservative intellectuals. He is also publisher of The Heritage Foundation’s journal of conservative scholarship, *Policy Review*, and author, most recently of the book *Leadership for America: The Principles of Conservatism*.

Weaver Fellow Larry P. Arnn (WF 1975-76) fostered dedication to American constitutional principles among the rising generation during his 15 years as president of The Claremont Institute, a leading California think tank.

Continuing in that tradition, Arnn was named President of Hillsdale College in April 2000.

When asked last April by *National Review* why he accepted the job, Arnn replied, “Liberal education is more important in this country than in any other. Institutions of liberal education have today largely abandoned the principles that underlie both liberal education and liberty.”

Today, ISI Weaver Fellows are transmitting the principles of liberty to scores of thousands by teaching at colleges and universities across America, writing books and articles, delivering lectures, organizing seminars and conferences, and directing the educational and publication programs of non-profit organizations. All of these educational efforts multiply ISI’s mission by furthering in successive generations of young Americans an appreciation of the intellectual underpinnings of ordered liberty.



*ISI Weaver Fellows include (pictured from left to right):  
Larry Arnn, Ed Feulner, and Mike Ratliff.*

# Investing in Liberty

Are you interested in helping America's best and brightest young people gain a greater appreciation of the intellectual foundations of a free society? Are you concerned about the deteriorating state of higher education in America? And, are you eager to join the battle of ideas in defense of the values and principles of our nation's Founding Fathers?

If so, then we encourage you to support ISI's expanding national educational program that now reaches virtually every college and university campus—and many leading preparatory schools—in America. Your gift to ISI's Annual Fund will allow a growing number of students to benefit from ISI's unparalleled network of resources and programs, assisting tens of thousands of students and faculty interested in supplementing their education concerning the ideas and principles that sustain a free society.

Specifically, in 2001 your gift to ISI's Annual Fund will:

- **enable ISI to sponsor more than 300 lectures** by distinguished proponents of liberty on college campuses all across the United States;
- **allow ISI to expand its Campus Leaders and Honors Fellows programs**, allowing the best and brightest undergraduate students to receive intensive intellectual training preparing them to be multipliers of American ideals over the long term;
- **support ISI's efforts this year to sponsor three dozen conferences and seminars** for thousands of students and faculty on a wide range of topics and themes promoting freedom and free enterprise;
- **equip ISI to offer fellowships to deserving graduate students** dedicated to a lifetime of teaching the principles of freedom at the collegiate level;
- **underwrite the publication and dissemination of more than a half-million copies of major ISI publications and books**, including ISI's scholarly journals and national student magazine, *CAMPUS*, available free of charge to student and faculty members;
- **inform and alert alumni, donors, students, and parents** about the character of education offered at the schools they support, through the

Collegiate Network of student newspapers, ISI's guide to *Choosing the Right College*, the annual Campus Outrage Awards, and networking with parents, students, and alumni donors.

In short, you can join us in the battle of ideas as ISI seeks to instill in the rising generation a greater appreciation of the intellectual foundations of a free society and to restore a commitment to genuine learning in the American academy.

Your gift to ISI's Annual Fund is tax-deductible and entitles you to a variety of member benefits. ISI's giving clubs (listed below) will acknowledge your generosity with publications, reports, and invitations to ISI-sponsored programs across the country. For your convenience, a complete listing of donor benefits is provided on the enclosed gift envelope.

**ISI President's Club (\$5000 and above)**  
**ISI Partner (\$1000)**  
**Washington Club (\$500)**  
**Adams Club (\$250)**  
**Jefferson Club (\$100)**  
**Madison Club (\$50)**

As the Intercollegiate Studies Institute celebrates its 48th year of investing in tomorrow's leaders, we invite and encourage all "friends of liberty" to join us in ISI's vital educational enterprise of "educating for liberty."

If you have any questions about ISI's Annual Fund or would like to make a credit card gift, please contact Edward Snow, Director of Development, at 1-800-526-7200, ext. 143. You may also use the enclosed gift envelope to send your tax-deductible gift today.

Thanks again for your partnership with us!

## The Canon

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## Selected ISI Events Spring 2001

Look for the new  
and expanded edition  
of *Choosing the Right  
College* this April!

- March 27      *Lecture by Dinesh D'Souza*  
North Carolina State University
- March 30-April 1      *Spring Leadership Development Conference*  
Indianapolis, Indiana
- April 6-8      *Collegiate Network Spring Editors' Conference*  
Columbus, Ohio
- April 19      *Lecture by Hon. Robert Bork*  
St. Vincent College, Pennsylvania
- April 25      *Lecture by M. Stanton Evans*  
Colgate University
- May 11-13      *Faculty and Graduate Student Colloquium*  
Savannah, Georgia
- Coming in May:*      *Harvey Mansfield's **Student's Guide to Political Philosophy**,*  
*sixth in a series of ISI Study Guides to the Major Disciplines.*

For more information on these and other upcoming ISI events,  
email us at [isi@isi.org](mailto:isi@isi.org) or call 1-800-526-7022.

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